





Founded in 2016 (Gothenburg, Sweden), from the vision of designer Matilda Hunyadi to create sustainable furniture to fall in love and start a long term relationship with.



With a great interest in history, Matilda Hunyadi incorporates historic influences in contemporary design. She is equal part problem solving logician as passionate aesthetic.

Matilda has a Master of Fine Arts in Industrial Design from Konstfack, Stockholm, and a Bachelor of Fine Arts from Ingvar Kamprad Design Centrum, Lund.

She has been published in most swedish interior magazines, and international magazines such as VOGUE, Residence and The New York Times.

Awards:

ELLE Decoration Furniture of the Year 2023

Young Swedish Design 2022 IKEA Scholar 2022

Swedish Wood Scholar 2022 Formvisare at Svensk Form 2021.

Previously exhibited at Mint Shop (London Design Festival), Milan Furniture Fair and Institute Suedois (Maison&Objet) and more.

#### Sober minimalism? Scandi furniture takes an experimental, joyous turn

Bare wood, muted colours and clean lines seemed a thing of the past at Stockholm Design



**MATILDA HUNYADI** 

"Det bästa är när folk inte kan låta bli att ta på möblerna."

Redan som liten var hon kreativ och gillade att forma koncept, som att inreda rummet i silver och blått.



Kleuren uit graag, en nu even heerlijk tot onszelf komen in de lounge. Toyerbank 17.475, Carl Harsen & Son (€ 4046).

1 Bank Noide, Harner Willmann voor LeoLux (v.a. € 5745). 3 Wandkaarsenbooder Reflexing Flowe L. Oliver Gustav (€ 7:0.4 Geurkaarsen, Edith Beurskens (€ 1:20 per stuk). 5 Hooel Lopal 1493 in voormalig klooster in Kroatië. 6 Tafellamp Parswo Marbie. Wahereg (€ 813). 7 Stool Mondride Chair I, IstDibs (€ 4620). 8 Stoel Boutter, Matilda Hunyadi voor Sloydilab (€ 6:0.). 9 Theepost Perfect Imperfection, Serast via Filinders (€ 97). 10 Kantsenbouder More Dulvon, Alex Eagle (€ 155). 11 Tafellamp Cartain, Analisias Certigian voor Artiro (€ 212). 12 Wandlamp Argilla, Ferm Living (€ 229). 13 Tafellamp Ferma, Classicon (€ 1505). 14 Laars Cyd, The Row (€ 1900).

LIYING

### **RESIDEN@E**





Rond 1800 waren zogeheten Etienne-planken enorm populair, bij Sloydlab laten ze zich rijkelijk inspireren door die stijl van kasten. Met dikke houten planken die afkomstig zijn uit Zweden en een bolvormig uiterlijk krijg het Franse allure, slovdlab.com



STJÄRNSKOTTET



PROJEKT ÄR NÅGOT som den 34-åriga designern Matilda Hunyadi går igång på. Gärna kreativa sådana, som hem och trädgård. Historieintresset är enormt och hon kan sin stilhistoria.

hon ska nu jobba för företage

Matilda har en kandidatexamen från Ingvar Kamprad designcentrum i Lund och en master på Konstfack. Tidigt i karriären arbetade hon som inhouse-designer, men under sin första föräldraledighet bestämde hon sig för att göra verklighet av sin dröm: att starta ett eget möbelvarumärke.

2016 började Matilda bygga Sloydlab, vars värld är som midsommar: samtid, tradition, berusning och blommor. I katalogen hittar man möbler och trälampor som andas folklorelyx.

Vad fick dig att vilja jobba med inredning och design?

- Dels är jag lika delar estet som logiker, jag gillar matematik och konstruktion. Den kombination av konstnärligt skapande och praktisk problemlösning som möbeldesign innebär passar mig därför väldigt bra. Hur ser man ditt historieintresse i det du skapar?

- Mitt historieintresse speglas i min formgivning, jag går igång på maxade ornament och rik färganvändning. Bland historiska stilar klappar mitt hjärta särskilt för den folkliga möbelkulturen, allmogen. Den är så direkt, från hjärtat ut i handen och så är den lite punkig.

– Jag drivs av hur jag som samtida formgivare kan inspireras bakåt, utan att bara parafrasera äldre stilar. I stället abstraherar jag mina historiska influenser och låter essensen av dem omtolkas i en samtida silhuett  $med\,moderna\,till verkningsmetoder. \, \Box$ 

40 ELLE DECORATION

# bacatus



Furniture of the Year 2023





Turned wood has a rythm. It invites you to place your hand on it to feel the softness and the change of shapes. I wanted to reintroduce turned legs with a modern frame. Allowing the legs to continue all the way to the backrest increases the tactility of the chair.

The pattern of the chair legs are inspired by a simple wooden bead necklace from my paternal grandmother.

In the Bacatus collection you'll find Bacatus Chair, Bacatus Stool, Bacatus Bar Stool and Bacatus Table.











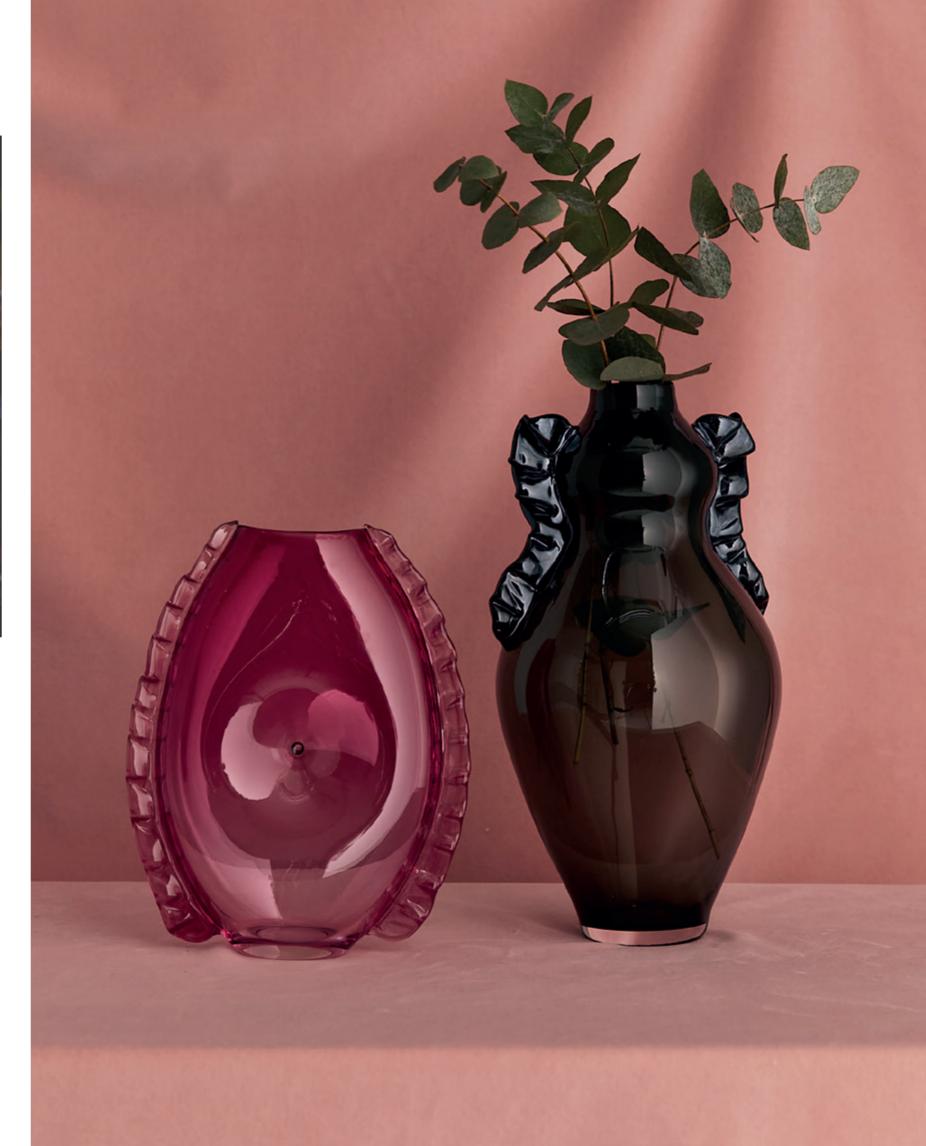
### Piscis Couture

Priscis Couture collection started with the inspiration from an old liquor bottle type called Klucka-bottle. Typical for the bottle is that the bottle is drawned in in the center of the bottle, and that it has decorative trails on the outside.

For the Piscis Couture collection, I've made two interpretations of "drawn in"-details and the trails has become ruffles, glancing at 80s aesthetic and couture.

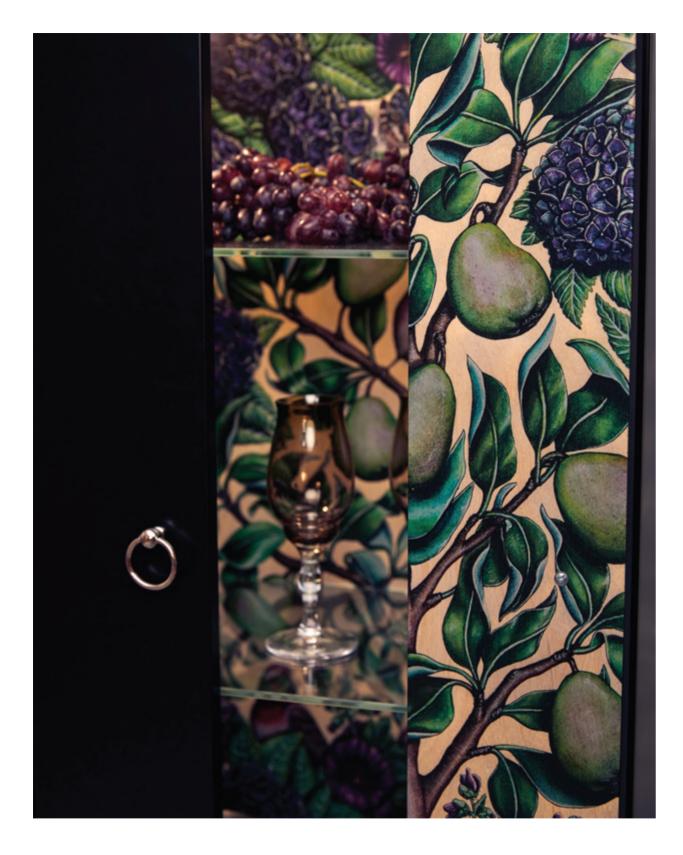
The glass is blown by world class glass blower, Bevan Taka. Bevan Taka, originally from New Zealand, has over 25 years experience from working with glass in New Zealand, Italy and Sweden. He is now working at Glasets Hus in Limmared, one of Swedens oldes glass huts.

The Piscis Couture collection is the result of the Des&Do project, initiated by SPOK Västra Götaland and Form&Folk, launching 2024.









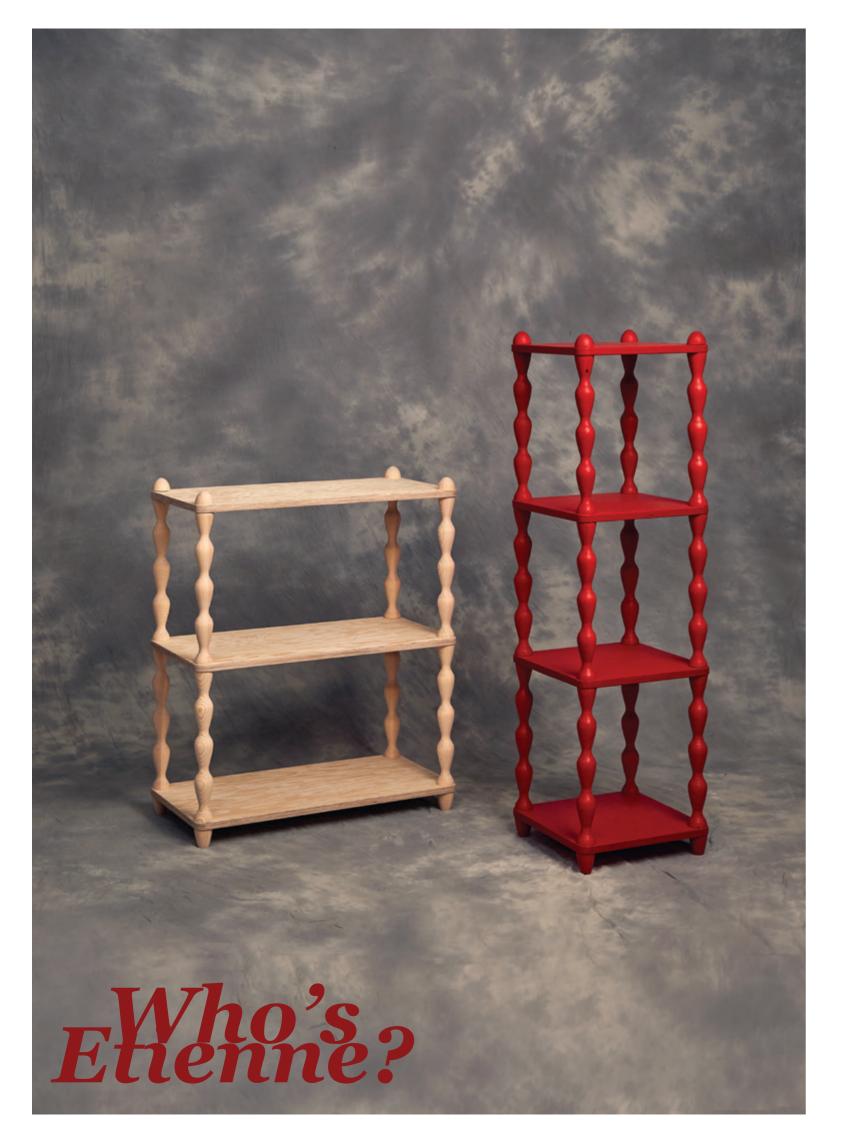
A sleek cabinet with a seret garden. Fold the doors half-open just slightly revealing the expressive inside, or open it fully to let the lush greenery burst out in the room.

The Hortus pattern is originally a 50x70

cm aquarelle/mix-technique painting that took almost two years to finish. The painting is printed on the wood and you can see the grains in-between the branches.

Hortus doors are foldable, giving you a diverse way of showing your cabinet.

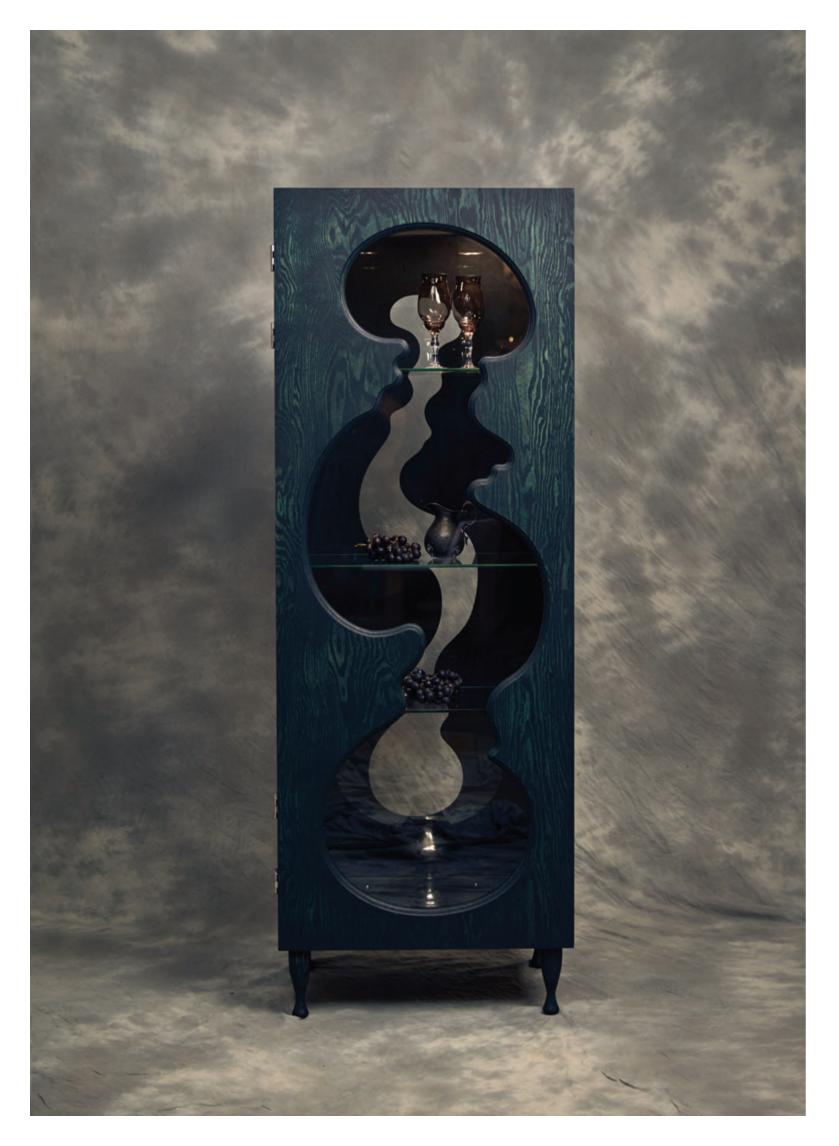






Who's Etienne? is inspired by the Etienne shelf popular during the 1800s. The shape strives upward, and beautiful patterns with in wood grains appears.

The system is modular and can be order in various sizes, colors and shapes. Put together without tools. The shelves in the image are made from Swedish pine wood and measures 75x70x35 cm and 110x35x35 cm.





A contemporary ornament inspired by seashores and waves, Ora Maritima is a scenographic cabinet with a ornamental 3D effect.

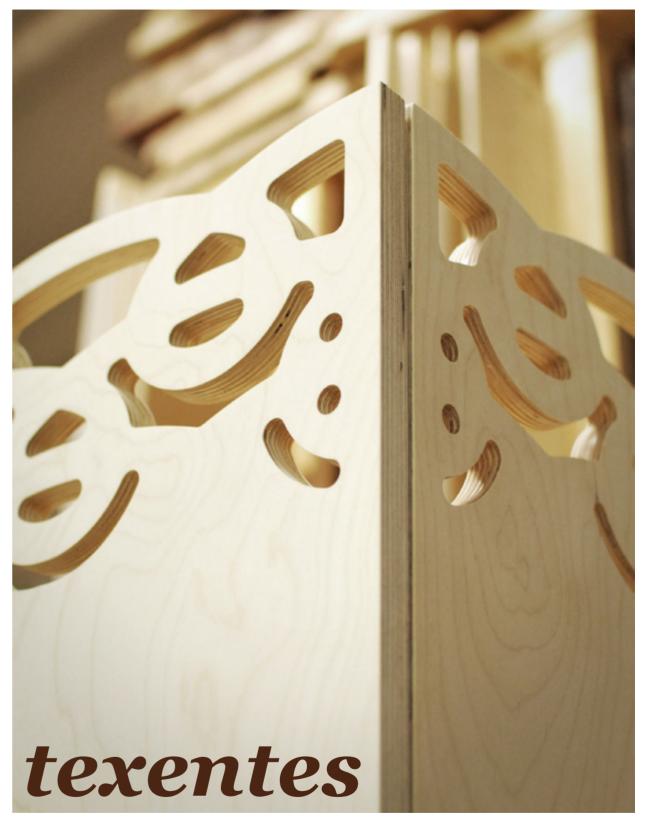
The idea of peak holes in museums is one inspiration. Seing objects through

different shapes insteads of only square shapes to make the window interact with the object it displays.

Finished with a simple fish tale as legs.

Ora Maritima is made from Swedish pine plywood.





To crown a cabinet signals that the things it stores are valuable. It is an action of respect and celebration for the furniture. Today, cabinet crowns are a rarety in contemporary furniture design. Soft meets hard in Texentes where the inspiration is drawn from loose textile

To crown a cabinet signals that the things it stores are valuable. It is an action of respect and celebration for the furniture.

structures. Despite its full figure, Textentes seams light as it almost floats on the ground while striving towards the cieling.

In Texentes collection you will find two heights of the cabinet: 180 cm and 120 cm.



Clavem began with inspiration from of a type of simple sloyd stool, very typical for scandinavian folk furniture. Each side of such stool are made from one piece of wood where a sawed wedge creates two legs. Typically a hole is drilled where

the legs meet, creating a super simple yet effective ornament. This type of ornament is called a key hole.

In the Clavem collection you will find Clavem stool, Clavem Bench and Clavem Table.



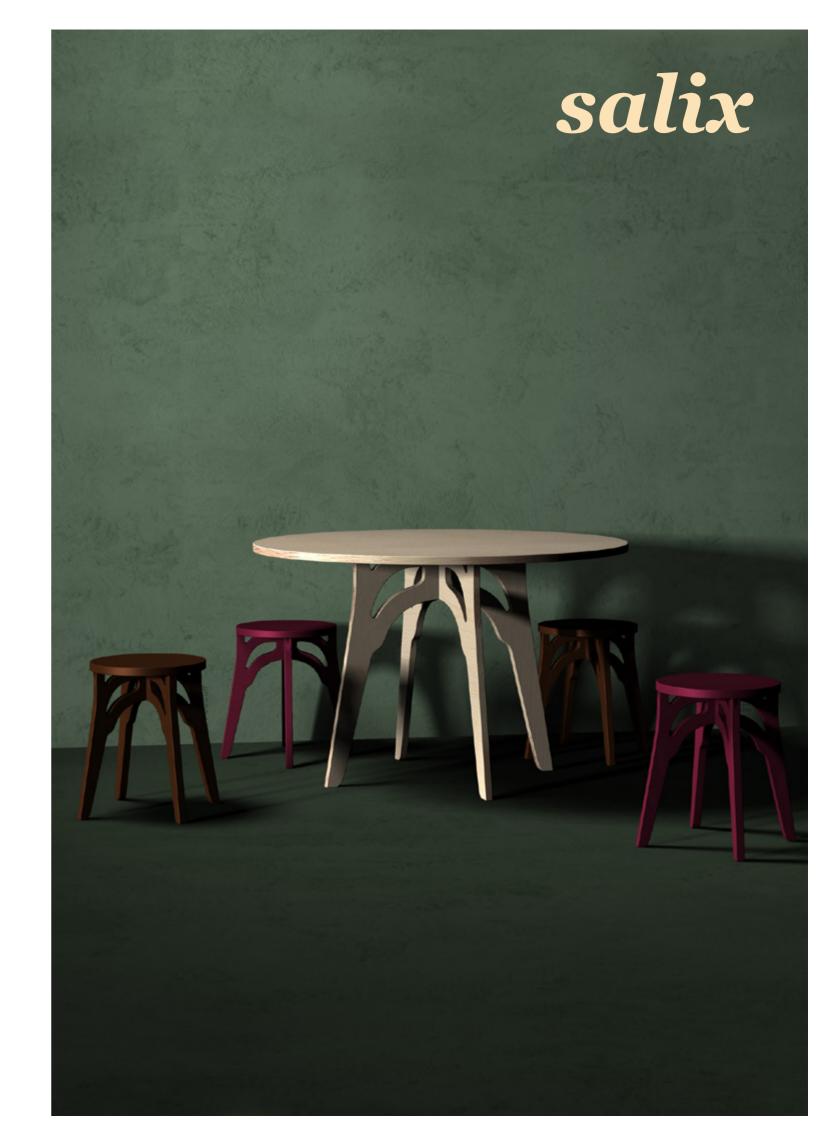


Salix is sculptural, equal part furniture architecture as nature romanticism.
Complex, simple, organic and technical.
The name is from the Willow tree who can be tamed in a braided construction, but whos wilderness all the while brakes through.

Striving up from the ground, the legs meet in a four armed vault construction

that transforms into a branch-like ornament that builds tension towards the top. The silhouette is modern and the inner ornaments flirts with 1900s café-furniture. Made from only three parts put together with one screw - easy to put together, easy to recycle.

In the Salix collection you will find Salix Stool, Salix Bar Stool and Salix Table.

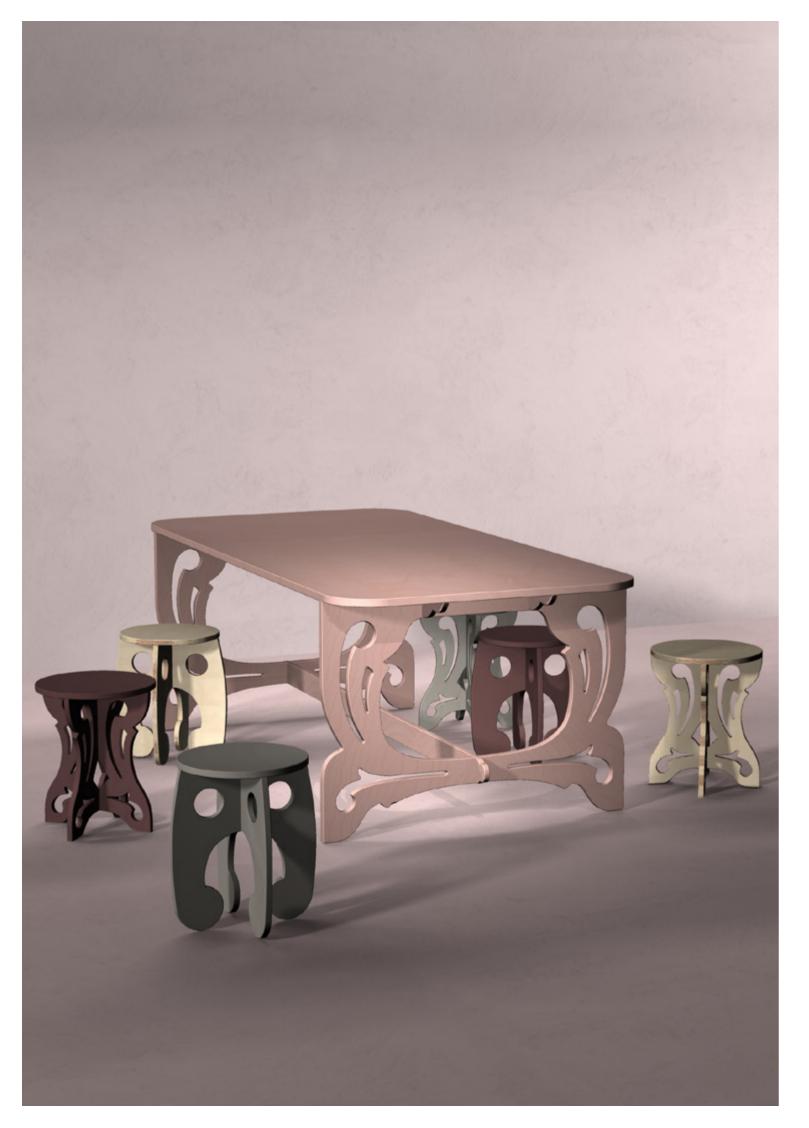




A still furniture drama. Wild curves hitting the top like waves on an austere rock. Just a hint of rococo meets a two dimensional graphicness. The result is an neo-historic architectural piece for your living room.

In the Baluster collection you will find Baluster Coffee Table (65/85 cm), Baluster Dining Table and Baluster Stool.













Medinilla Magnifica's origin lies in the ancient Scandinavian craft "svepteknik". The craft can be traced as far back as the iron age. It was ultra light, sleek and material saving. Medinilla Magnifica comes in three sizes (image above shows 'MM small'), printed with the pattern Avem and a version with colored outside/un colored inside.





Vigorously and unabashed crowning the table, this is all but a blushing flower.

Campana Tetra is the younger cousin of our lamp Medinilla Magnifica. Its origin too lies in the ancient Scandinavian craft "svepteknik", but makes a more organic interpretation.

In the collection you will find Campana Tetra small and Large.

\* Cord and socket is not included in the prize. Fits standard E27 sockets.





Campana Peony, printed wooden lamp.

Ring my bell, tonight was made for me and you. Turn the lights on and let's dance.

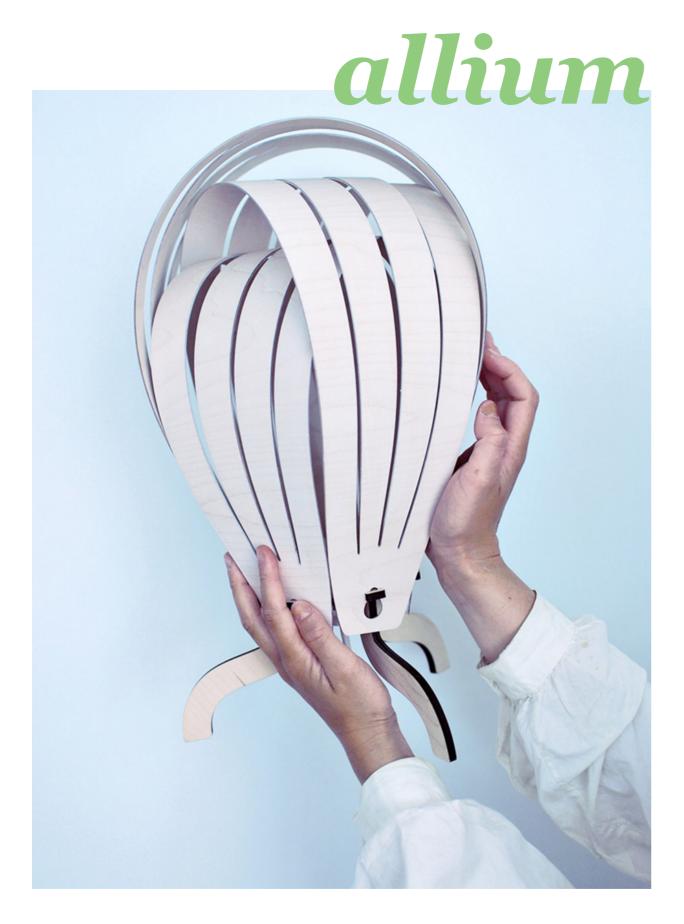
Campana is the younger cousin of our lamp Medinilla Magnifica. Its origin too lies in the ancient Scandinavian craft "svepteknik", but makes a more organic interpretation.

In the collection you will find Campana and Campana Peony.

Chosen as a favourite 2019 by Trendstefan.



<sup>\*</sup> Cord and socket is not included in the prize. Fits standard E27 sockets.

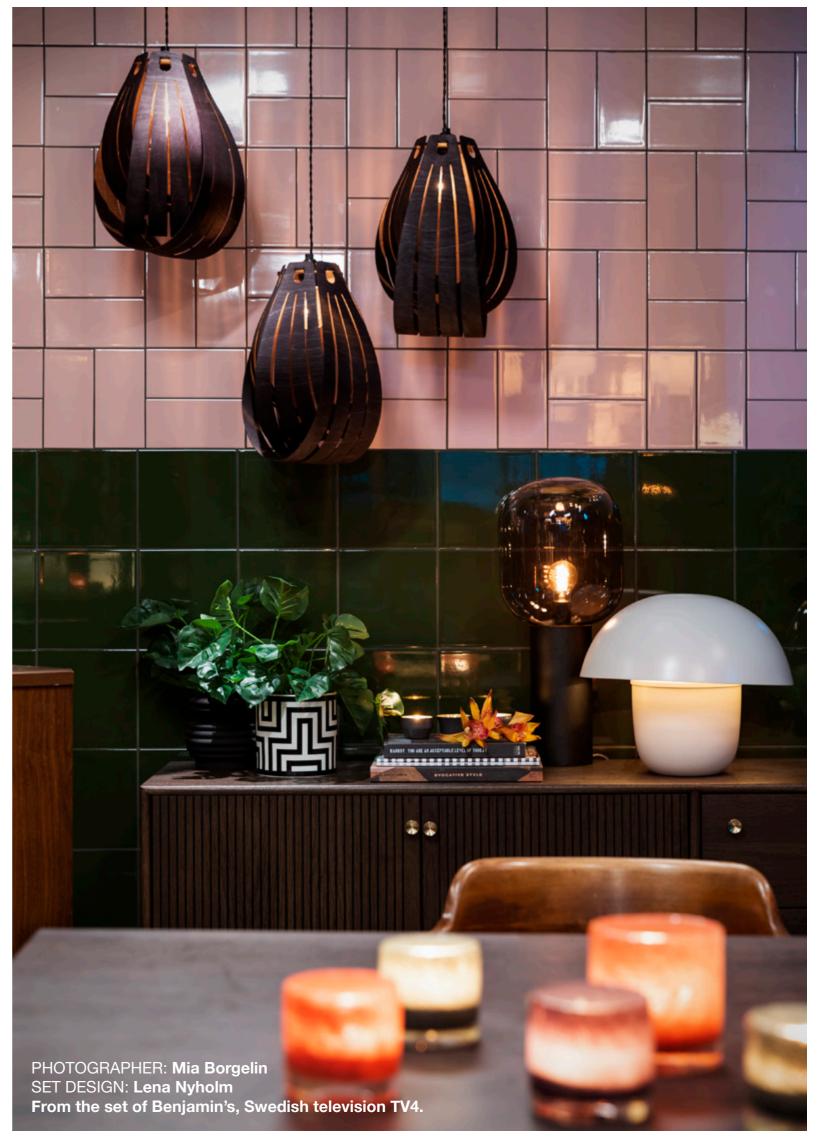


Some beams take the short way through the slits, others slowly push themselves through the wood. A soft, warm light with graphic patterns filled the room.

Allium draws inspiration from old ages ability to go by without screws.

Allium comes as a pendant and a table lamp. Allium is seen in **TV4** *Benjamins* **spring 2022**.

<sup>\*</sup> Cord and socket is not included in the prize. Fits standard E27 sockets.



## COLOR OPTIONS

Did you know that all of our wooden products can be altered in a selection of colors? At this paige you'll find our selection of colors. And if you have any other ideas, feel free to ask!

Contact us for a color sample!



## DESIGN SERVICES

In interior projects SLOYDLAB be a partner both as a supplier of products and services. Our digitally based, small scale production allows us to make alterations regarding size and colors to fit your project perfect.

SLOYDLAB also offers unique site-built designs by Matilda Hunyadi in collaborations with local carpenters. This is a great way to get a cohesive room, tying our products perfectly together with a reception desk or built in closet for example.

We are also always up for request regarding new products we currently haven't got in our catalogue. If you are missing a furniture type in a certain collection or have any other thoughts, just ask, we love to help you realize your vision!

#### **BACATUS** stool

Material:

Birch (FSC)

Produced in Estonia



2101 X cm x 32 cm x 45 cm RRP ......388 €

#### **CLAVEM** stool

Material:

Birch plywood (FSC) Produced in Estonia.



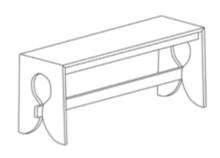
1702 45 cm x 35,7 cm x 45 cm RRP ......388 €

### **BACATUS** barstool



2101 X cm x 32 cm x 65 cm RRP ......668 €

### **CLAVEM** bench



1701 110 cm x 35,7 cm x 45 cm RRP ......516 €

### **BACATUS** chair



2102 85 cm x 50 cm x 50 cm RRP ......620 €

### **CLAVEM** dining table



1703 200 cm x 80 cm x 75 cm RRP .....2.468 €

### **BACATUS** dining table



2103 150 cm x 80 cm x 75 cm RRP ......2.468 €

#### **BALUSTER** coffee table

Material:

Birch plywood (FSC) Produced in Estonia.

**SALIX** stool

Material: Birch plywood (FSC)

Produced in Estonia.

65



1601 Ø 65 cm x 48 cm RRP ......520 € 29/0/

1801 Ø 34 cm x 44,5 cm

RRP......388 €

85



1602 Ø 85 cm x 48 cm RRP ......676 € **SALIX** bar stool



1801 Ø 34 cm x 75 cm RRP ......668 €

**BALUSTER** dining table



1603 200 cm x 100 cm x 75 cm RRP .....2.468 € **SALIX** dining table



1802 Ø 120 cm x 75 cm RRP ......1.972 € Birch plywood (FSC)

Produced in Estonia.

Material:

small

medium

Prices are for standard single colors and uncolored versions.

Material:

For duo-colors and special order colors - ask us!

#### **MEDINILLA MAGNIFICA**

Birch plywood (FSC), brass screws.

Produced in Estonia.

0201

0202

Ø 35 cm x 19 cm

RRP .....156 €\*

Ø 22 cm x 19 cm

RRP .....124 €\*

**TEXENTES** cabinet 120 cm

**Bubo Bubo stool** 

Birch plywood (FSC) Material:

Produced in Estonia

2101

2001

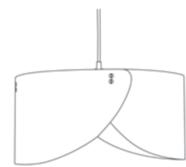
Ø 34 cm x 45 cm

RRP ......388 €

120 cm x 80 cm x 40 cm

RRP ......1.205 €

large



0203

Ø 50 cm x 24 cm

RRP ......232 €\*

**TEXENTES** cabinet 180 cm



2102

180 cm x 80 cm x 40 cm

RRP ......2.468 €

**MEDINILLA M. AVEM** Lamp shade with print

020401 Ø 35 cm x 19 cm

RRP ...... 196 €\*

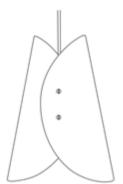
020402

Ø 50 cm x 24 cm

RRP ...... 280 €\*

\*Cord/socket is not included, but can be ordered. All prices ex VAT

**CAMPANA** 



Material:

Birch plywood (FSC), brass screws. Produced in Estonia.

1101

Ø 25 cm x 35 cm

RRP ......156 €\*

**CAMPANA PEONY** 

Lamp shade with print 110201

RRP ...... 196 €\*

**CAMPANA TETRA** 

small

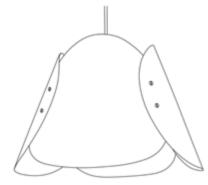


1402

Ø 22 cm x 18 cm

RRP .....176 €\*

large



1401

Ø 48 cm x 35 cm

RRP ......316 €\*

**CAMPANA TETRA PEONY large** 

Lamp shade with print

140201

RRP ...... 404 €\*

**ALLIUM** pendant



Material:

Birch plywood (FSC) Produced in Estonia.

1201

Ø 25 cm x 35 cm

RRP .....176 €\*

**ALLIUM table** 



1202

Ø 25 cm x ca 40 cm

RRP .....188 €\*

**CORD SET** 



1901

Round or twisted textile cord, 180 cm, E27 with wall socket

and cieling cup.

RRP .....12 €

Black or white

If you wish to have another length cord or have other requests, let us know!



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